

Yes, you can reduce TCO while meeting strict regulatory requirements

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Into to Hard Rock Digital













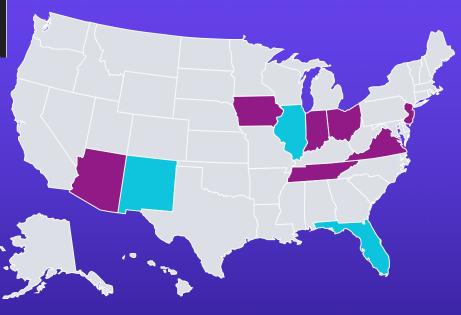








- Headquartered in Fort Lauderdale, Florida
- Technology & product headquartered in Austin, Texas
- 350+ employees across multiple states & countries
- Live in 7 US States with #1 Rated iOS App (4.8 Stars)



Hard Rock Digital Use Case

Hard Rock

- Regulatory requirements prevent us from using most managed services
- Legacy architecture treats each jurisdiction as standalone deployment
- Many distinct deployments create operational overhead
- Challenging to achieve first mover advantage for newer markets
- Infrastructure-as-code-based operational model

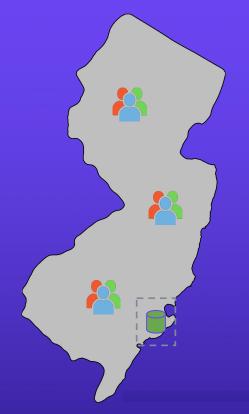


Regulatory Constraints

- Specific transactions must take place in a geographic location
 - Example: Placing a bet must transact
 - In a particular US state
 - On territory governed by a particular tribe
- Certain data can only be in certain locations
- Certain data can be only updated from certain locations

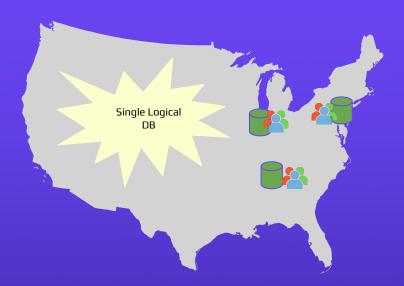
There's no way to meet all of these requirements with a single managed service, e.g. Cockroach Cloud in AWS Region or EC2 on AWS local zones





Cockroach & AWS For The Win!



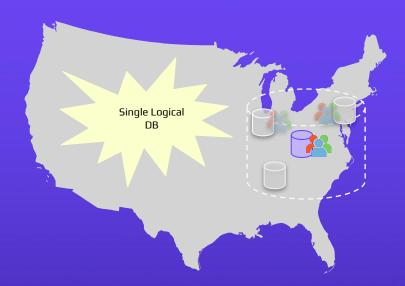


Self-hosting CockroachDB in the least expensive and burdensome way:

- CockroachDB on EC2 instance in the AWS Regions or AWS Local Zones locations where allowed
- CockroachDB on EC2 running in an Amazon Outpost elsewhere

Cockroach & AWS For The Win!



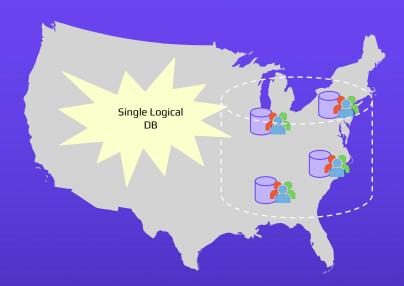


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AWS Cloud Continuum



AWS Regions



AWS Local Zones



AWS Outposts



Outposts rack



Outposts servers

For most use cases



For low-latency, local data processing, data residency

Same infrastructure, services, APIs, and tools for a consistent experience



AWS Outposts rack

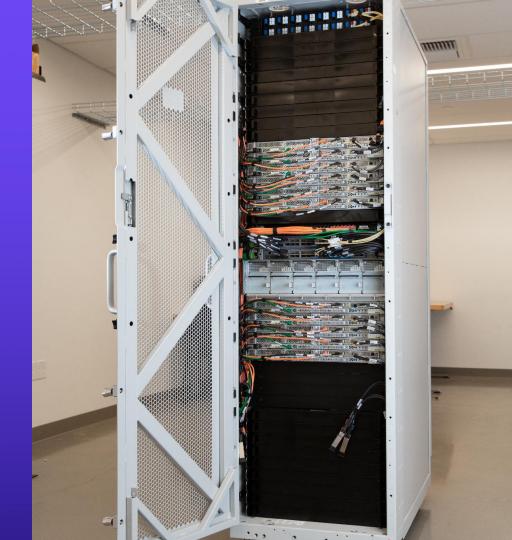
Industry standard 42U rack

Fully assembled, ready to be rolled into final position

Installed by AWS, simply plugged into power and network

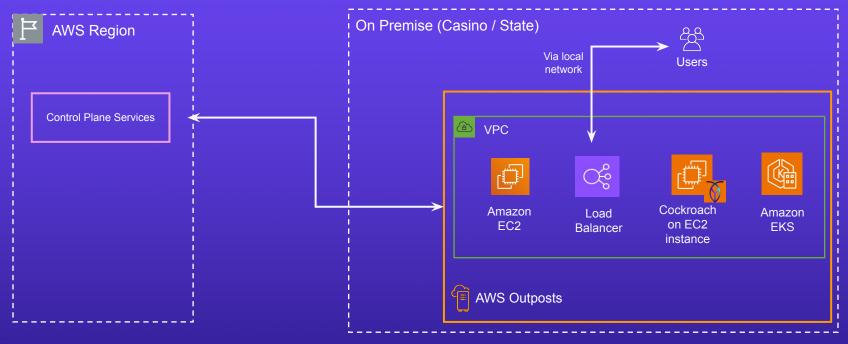
Centralized redundant power conversion unit and DC distribution system for higher reliability, energy efficiency, easier serviceability

Redundant active components including top of rack switches



Customer data and processing can stay resident on AWS Outposts





Lessons we learned – Decentralization



- Beware of unnecessary decentralization
- You can use a distributed database without decentralizing everything

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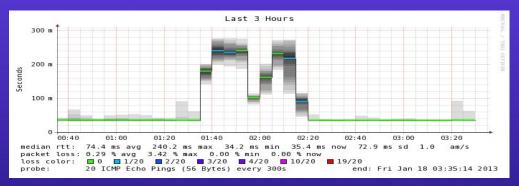


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- You can use a distributed database without decentralizing everything

Lessons we learned – Network monitoring



- Cross-product of connections between each node
- Some packet loss or latency from time to time
- MPLS can help simplify networking
- Great product for simple packet loss and latency tracking: Smokeping



Lessons we learned – Query performance



- Don't forget to consider the network when analyzing query performance
- Minimize round trips between client and gateway, and gateway and leaseholder
- Use historical reads plus non-voting replicas for fast queries from non-leaseholder
- Otherwise queries can only be as fast as the latency between the gateway node and the leaseholder

Conclusion





Accelerate time to market



Write once, deploy anywhere



Infrastructure-as-code for operational efficiency

Learn more







Blog: How Hard Rock Digital built a highly available and compliant sports betting app



Blog: Best Practices of Running Regulated Gaming Workloads on AWS

Talk to an AWS expert



Name: Pawan Ashok Matta

Title: Senior Solutions Architect

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